

Website Privacy Policy

Farnham Town Council puts small files (known as 'cookies') onto your computer to collect information about how you browse the site.

Cookies are used to:

- measure how you use the website so it can be updated and improved based on your needs
- remember the notifications you've seen so that we don't show them to you again

Farnham Town Council cookies aren't used to identify you personally.

You'll normally see a message on the site before we store a cookie on your computer.

Find out more about [how to manage cookies](#).

How cookies are used on Farnham Town Council

Measuring website usage (Google Analytics)

We use Google Analytics software to collect information about how you use Farnham Town Council. We do this to help make sure the site is meeting the needs of its users and to help us make improvements.

Google Analytics stores information about:

- the pages you visit on Farnham Town Council - how long you spend on each Farnham Town Council page
- how you got to the site
- what you click on while you're visiting the site

We don't collect or store your personal information (eg your name or address) so this information can't be used to identify who you are.

We don't allow Google to use or share our analytics data.

Google Analytics sets the following cookies:

Name	Purpose	Expires
_utma	Determines the number of unique visitors to the site	2 years
_utmb	This works with _utmc to calculate the average length of time you spend on our site	30 minutes
_utmc	This works with _utmb to calculate when you close your browser	when you close your browser
_utmz	This provides information about how you reached the site (eg from another website or a search engine)	6 months

Name	Purpose	Expires
ga_nextpage_params	This stores data to be sent to Google on the next page you request	when you close your browser
GDS_successEvents and GDS_analyticsTokens	These help us identify how you use Farnham Town Council so we can make the site better	4 months

You can [opt out of Google Analytics cookies](#).

Our introductory message

You may see a pop-up welcome message when you first visit Farnham Town Council. We'll store a cookie so that your computer knows you've seen it and knows not to show it again.

Name	Purpose	Expires
seen_cookie_message	Saves a message to let us know that you have seen our cookie message	1 month

Your progress when applying for a licence

When you apply for a licence using the 'apply for a licence' service, we'll set a cookie to remember your progress through the forms. These cookies don't store your personal data and are deleted once you've completed the transaction.

Name	Purpose	Expires
licensing_session	Set to remember information you have entered into a form when applying for a licence	When you close your browser

YouTube videos

We use YouTube to provide videos on some pages of the site. YouTube sets cookies when you visit one of these pages.

Name	Purpose	Expires
_use_hitbox	This is a randomly generated number that identifies your browser	When you close your browser
VISITOR_INF01_LIVE	Lets Youtube count the views of embedded Youtube videos	9 months

Browser upgrade prompt

We log a cookie the first time you visit Farnham Town Council to let us know you've visited once.

If you're using an out-of-date browser the next time you visit, we'll show you a message suggesting you upgrade.

We'll also save a cookie that lets us know you don't want to see the prompt if you dismiss it.