

# North Downs Way

The North Downs Way is an inspirational journey from Farnham to Canterbury via Guildford and the White Cliffs of Dover, through a beautiful landscape rich in heritage. [Download the North Downs Way leaflet.](#)

In October 2015 a new start sculptural sign for the North Downs Way, designed locally by FdK Design and created by and Utopia Forge, Guildford [Video of art work creation](#) has been installed at Hinkley Corner. With support from Surrey County Council.

## Inspiring visitors

In the summer of 2015 the North Downs Way was captured by the Google Trekker; a panoramic Google Street View camera mounted on a backpack designed to go “off-road” to map areas Google has never been before. To inspire visitors to the trail. The images of the entire trail can be viewed at [www.nationaltrail.co.uk/north-downs-way/google-trekker](http://www.nationaltrail.co.uk/north-downs-way/google-trekker)

The Google images will encourage people to explore the trail from the comfort of their homes and to inspire them to put on their shoes and walk the trail. This will attract more visitors to the communities and businesses along the trail and will have a positive impact on the local visitor economy.

For further information visit [www.surreyhillis.org](http://www.surreyhillis.org) and [www.nationaltrail.co.uk/north-downs-way](http://www.nationaltrail.co.uk/north-downs-way)



Moor Park in autumn 2015 copyright FTC

