



Annual Town Meeting of Electors 2021



Agenda

6.30pm - 8.30pm

Welcome by the Mayor of Farnham, Cllr Pat Evans

Reports from Working Groups

Comfort Break at 7.20pm

Open Session 7.30pm

Reports to Annual Town Meeting

1. The Mayor of Farnham
2. Who does what
3. Tourism and Events
4. Cemetery Services
5. Community Enhancement
6. Planning and Licensing
7. Strategy and Finance and future plans



Farnham
Town Council



The Mayor of Farnham

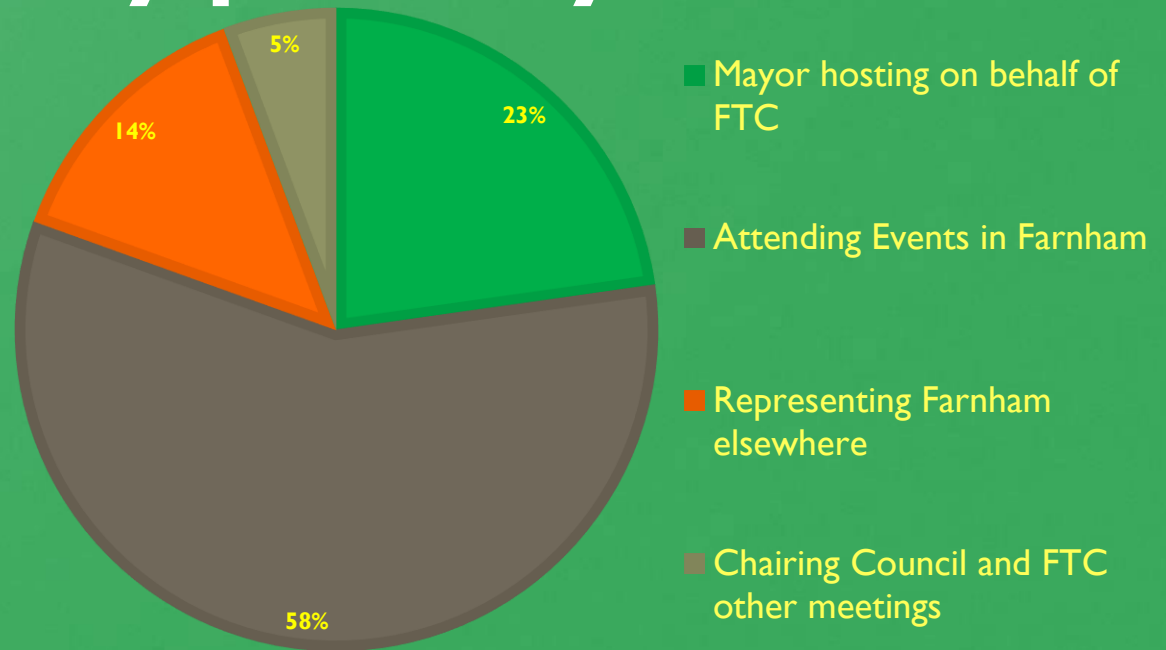
Cllr Pat Evans

Mayor of Farnham 2020/21





The role of the Mayor in a typical year

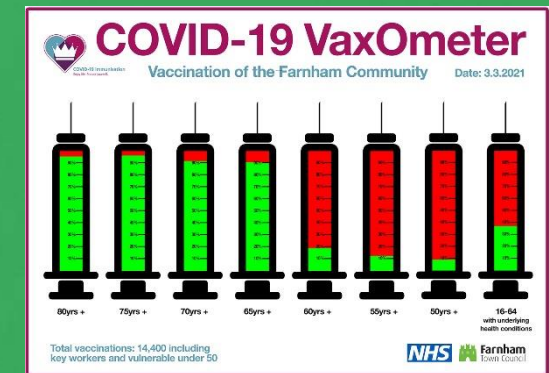


Hosting Civic or Council Events



Supporting the community





Surrey CC Services

- Bus permits
- Education
- Environment
- Footways
- Highways
- Libraries
- Minerals Management
- Social Services
- Street Lighting
- Trading Standards
- Transport
- Waste Disposal



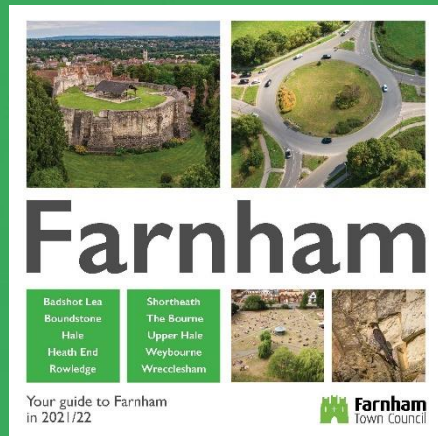
Waverley BC Services

- Abandoned Vehicles
- Building Control
- Car Parks and Fines
- Council Tax Enquiries
- Electoral Registration
- Gypsy & Traveller Matters
- Housing & Homelessness
- Leisure Centres
- Licensing
- Museums
- Noise Pollution Management
- Parks & Recreation
- Pest Control
- Planning Control
- Rubbish Collection & Recycling
- Street Cleaning & Litter



Farnham TC Services

- Allotments
- CCTV & Community Safety
- Civic Events
- Christmas Lights
- Cemeteries & Burials
- Farmers' Market
- Farnham in Bloom
Including litter, street furniture, bus stops, community events etc
- Graffiti Removal
- Noticeboards
- Street Furniture
- Planning – Statutory Consultee
- Public Conveniences
- South Street Trust
- Tourism & Events
- Town Partnerships
- War Memorials





Tourism & Events

Lead Member:

Cllr Alan Earwaker

COVID implications



An aerial photograph of a large, open park area with many people sitting on the grass. In the background, there are residential houses and trees. A large green logo is overlaid in the bottom right corner, featuring a stylized building icon and the text 'MUSIC IN THE MEADOW'.



Christmas Light switch-on





Farnham
Town Council



Farmers' Markets





Farnham
Town Council



West Street Market

Farnham Herald
Vol. 130 No. 17
A privately-owned independent family newspaper
Thursday, 29th October, 2020
Price 80p
Established in 1892
www.farnhamherald.com

Win a flagon of great beer (that's 3½ pints!)
Hogs Back competition on Page 27

Win a family takeaway meal for four people
Old Thorns competition on Page 38

NO CARS AT LAST!



IT WAS billed as a potential "quick win" at last October's Farnham pollution summit, and last weekend Farnham Town Council delivered as West Street closed to traffic for Farnham's first-ever Craft Market.

The market was one of a series of events planned for October Craft Month, celebrating Farnham being England's First World War Craft City, and coming as part of plans to recover the town's streets from traffic and pollution.

Around 38 stallholders sold a range of hand-made goods ranging from contemporary jewellery to textiles and ceramics.

Deputy mayor Councillor Alan Farwaker said: "The outdoor market was very well attended and brought people into the town. There was a lovely, vibrant atmosphere and we received lots of positive feedback from the traders."

Among those giving rave reviews was MP Jeremy Hunt (see Page 8), and Mark Westcott, whose initial idea it was to close off West Street for a weekly market, so people could maintain a safe social distance.

"I hope this market will be the first of many such events."

The market was held in association with ACVR Events and was limited in numbers to support Covid-19 management and social-distancing requirements.

One year on from the Farnham pollution summit, the Herald has taken a look back at a busy year for the town, and look forward to what is shaping up to be a transformational 2021.

See Pages 10 and 11 for more.

SHOP LOCAL ■ Pages 23-26



Town Centre support - Trails



PRESENTS
MONSTER VILLAIN SAFARI



HUNT DOWN ALL 10 CREEPY (AND CUTE) VILLAINS TO WIN AN eBook!

MONSTERVILLAINSAFARI.COM

Join us for a monstrously super family day out this October.
10 Monster villains have been spotted around these parts and it's your job to find them!

Scan their QR codes to learn the names, stories and powers of all 10 creepy but cute characters and then read a free eBook of their first villainous team-up adventure.

#MONSTERVILLAINSAFARI

SCAN FOR MORE INFO:



Presents
The
CHRISTMAS SPIRIT TRAIL

Will you help us save the Christmas Spirit?



ChristmasSpiritTrail.com

Town Centre support - Christmas



LATE NIGHT SHOPPING
THURSDAY
3RD, 10TH, 17TH DE

WIN £1000!
Shop in 5 of Farnham's
participating retailers
and you have a chance
of winning £1000!
find out how:
[www.farnham.gov.uk/
things-to-do/christmas](http://www.farnham.gov.uk/things-to-do/christmas)

#Shoplocal #ShopFarnham



Town Centre support - Business

YOUR FARNHAM

OPEN FOR BUSINESS



OCTOBER 2020

'Working together for local businesses'



Farnham -
Open for business

Reopening our town
shoppers and busi



'Working together for local businesses'

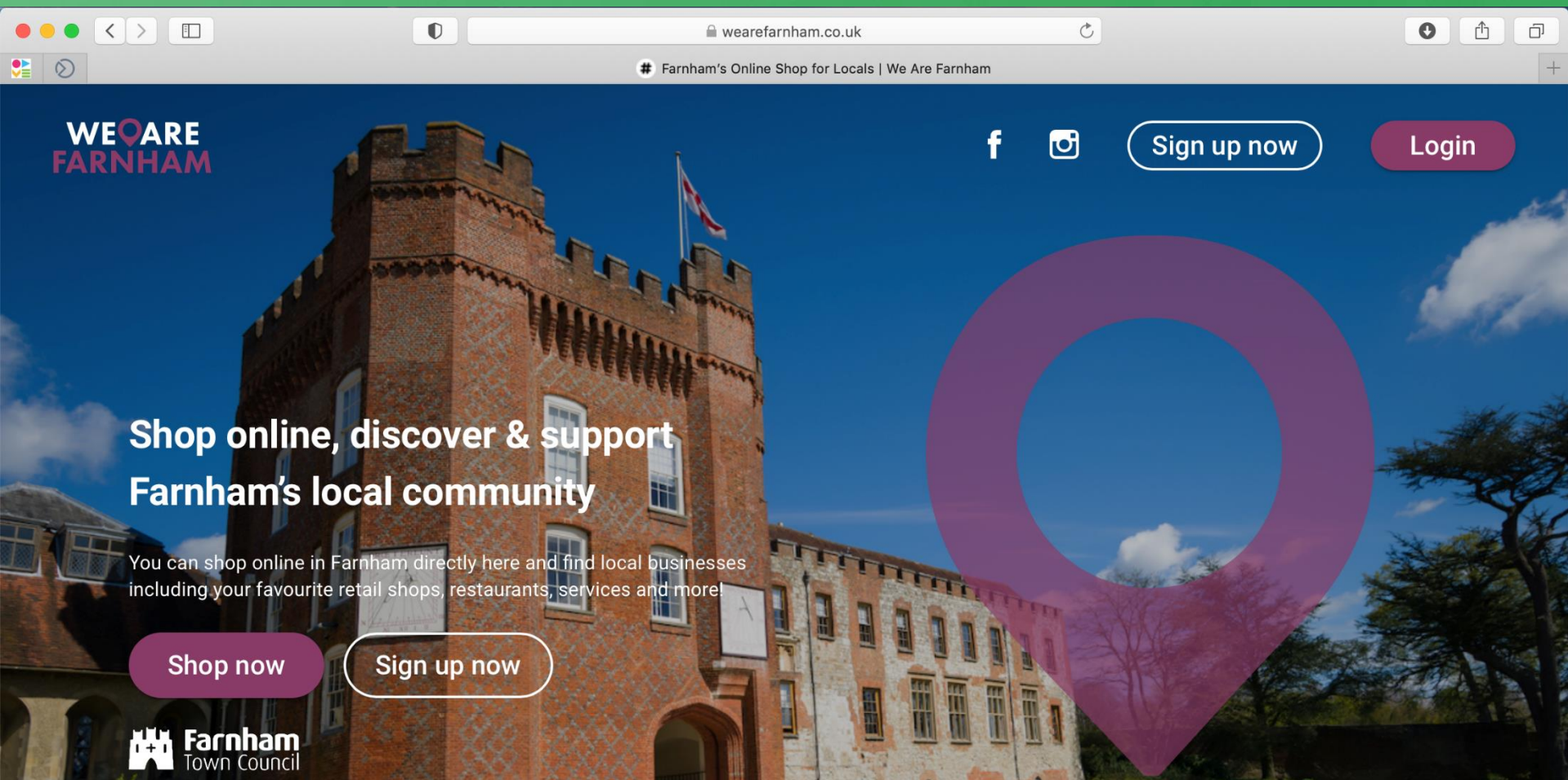


MARCH 2021

'Working together for local businesses'



Town Centre support – Online shopping



The screenshot shows a web browser window with the URL wearefarnham.co.uk. The page features a large background image of a historic brick building. In the top left corner of the page is the 'WE ARE FARNHAM' logo. In the top right corner, there are social media icons for Facebook and Instagram, followed by 'Sign up now' and 'Login' buttons. The main heading reads 'Shop online, discover & support Farnham's local community'. Below this, a paragraph states: 'You can shop online in Farnham directly here and find local businesses including your favourite retail shops, restaurants, services and more!'. At the bottom left, there are two buttons: 'Shop now' and 'Sign up now'. The Farnham Town Council logo is in the bottom left corner. A large, semi-transparent purple location pin graphic is overlaid on the right side of the page.


WE ARE FARNHAM

[f](#) [Instagram](#) [Sign up now](#) [Login](#)

Shop online, discover & support Farnham's local community

You can shop online in Farnham directly here and find local businesses including your favourite retail shops, restaurants, services and more!

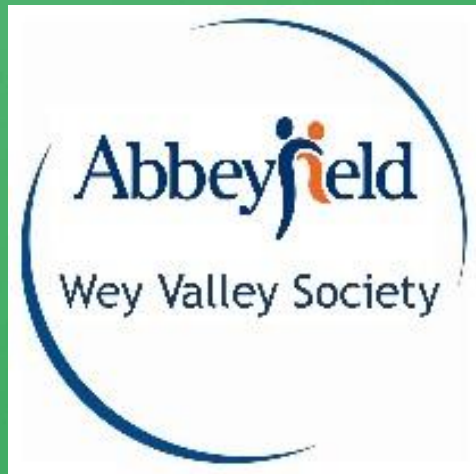
[Shop now](#) [Sign up now](#)

 **Farnham**
Town Council

Farnham World Craft Town

[illegible]

Thank you to our sponsors which have included





Cemetery services

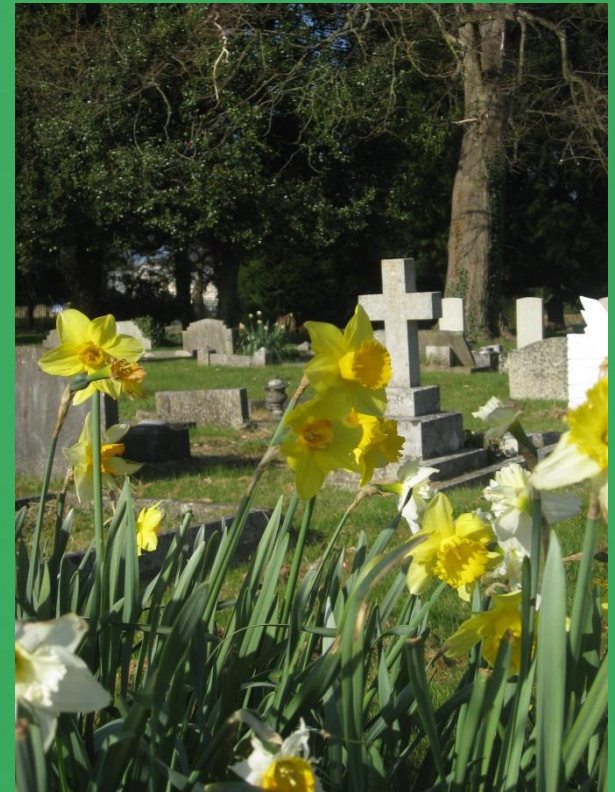
Lead Member:

Cllr Carole Cockburn

Cemetery Services

The Town Council owns and manages four cemeteries at:

- Badshot Lea
- West Street
- Green Lane, and
- Upper Hale



Cemetery services

In 2020/21, there were:

- 27 full burial interments, 19 cremated remains interments and 3 scattering of ashes.
- 53 memorial permits were issued to stonemasons for either the installation of new memorials or fixing existing memorials and
- FTC fixed 7 memorials of historical or artistic merit in West Street Cemetery.



Cemetery improvements

In 2020/21, there were:

- Over 4,000 white flowering bulbs planted within the Garden of Reflection
- New wildflower areas in Green Lane Cemetery and West Street Cemetery
- New Fencing installed at West Street Cemetery.





Community Enhancement

Lead Member:

Cllr Sally Dickson

Community involvement



Areas of responsibility



Allotments



Farnham in Bloom facts

Since entering into South & South East in Bloom for the first time in 2008, Farnham has won:

- Gold in the Town Centre category nine times
- Gold eight times for the Large Town category
- The Large Town regional category four years in a row
- Best in County four years in a row
- RHS Britain in Bloom, Gold and Category winners 2019



Last year...

- **12,000** spring bulbs were planted
- **28,000** Summer plug plants and **15,000** Spring plug plants grown and planted
- **330** hanging baskets, troughs and containers planted
- **10,000** hours were given by volunteers
- **10** local schools and nurseries were involved
- Over **£20,000** was raised through sponsorship and support in kind

Thank you to our sponsors

The logo for pivot, featuring the word "pivot" in a bold, blue, lowercase sans-serif font. A small yellow semi-circle is positioned beneath the letter 'o'.The logo for Farnham Institute Charity. It features the word "FARNHAM" in a large, black, serif font. Below it, "INSTITUTE" is written in a smaller, black, serif font. At the bottom, "CHARITY" is written in a black, serif font, flanked by two horizontal lines.The logo for The Patio Black Spot Removal Co. Ltd. It features a black, irregular, paint-splatter-like shape. Inside the shape, the words "The Patio Black Spot" are written in a white, cursive font, and "Removal" is written in a yellow, cursive font. To the right of the shape, "Co. Ltd." is written in a black, serif font.The logo for Forest Lodge Garden Centre. It features a green rectangular box with a white border. Inside the box, the words "FOREST LODGE" and "GARDEN CENTRE" are written in a white, serif font. Above the text, there is a circular emblem containing a green tree.The logo for Mercure Hotels. It features a large, stylized, grey letter "M" in the background. In front of the "M", the word "Mercure" is written in a purple, serif font, and "HOTELS" is written in a smaller, purple, sans-serif font below it.The logo for Squires Garden Centres. It features the word "SQUIRES" in a large, purple, serif font. Above the letter "S", there is a small, yellow, stylized flower or leaf icon. Below "SQUIRES", the words "GARDEN CENTRES" are written in a smaller, purple, serif font.The logo for Wildflower Turf. It features a green rectangular box with a white border. Inside the box, the words "WILDFLOWER TURF" are written in a white, serif font. Below the text, there is a small, blue, stylized flower icon. To the left of the text, there is a small, pink, stylized flower icon.The logo for net technical solutions. It features a diamond-shaped icon composed of a grid of white squares with black outlines. One square in the center is orange. To the right of the icon, the words "net technical solutions" are written in a black, sans-serif font.The logo for Continental Landscapes. It features a green, stylized leaf icon on the left. To the right of the leaf, the words "Continental Landscapes" are written in a black, sans-serif font. Below the text, there is a horizontal bar with four colored segments: green, grey, blue, and orange.



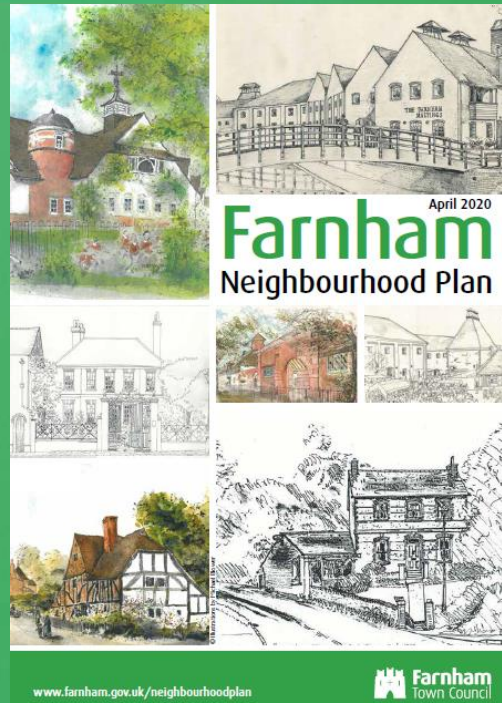
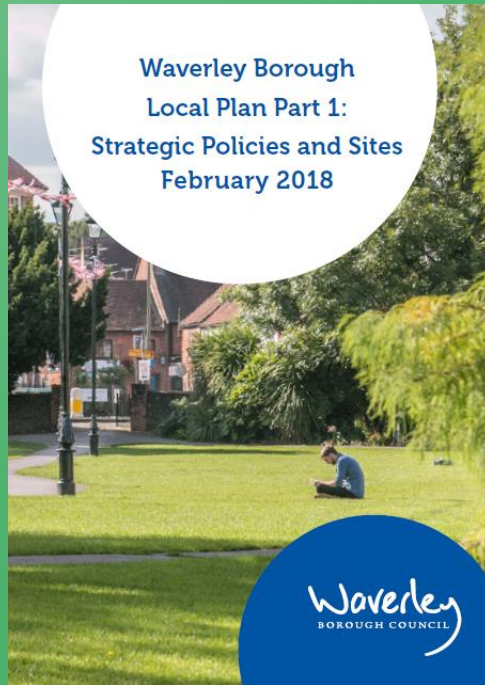
Planning & Licensing

Lead Member:

Cllr Brian Edmonds



Waverley Borough
Local Plan Part 1:
Strategic Policies and Sites
February 2018



Waverley
BOROUGH COUNCIL



Residential Extensions

Supplementary Planning Document

Adopted October 2010

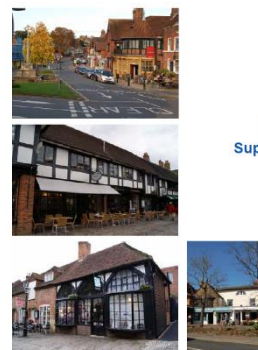
Waverley
BOROUGH COUNCIL



Farnham Town Centre Conservation Area Management Plan (FCAMP)



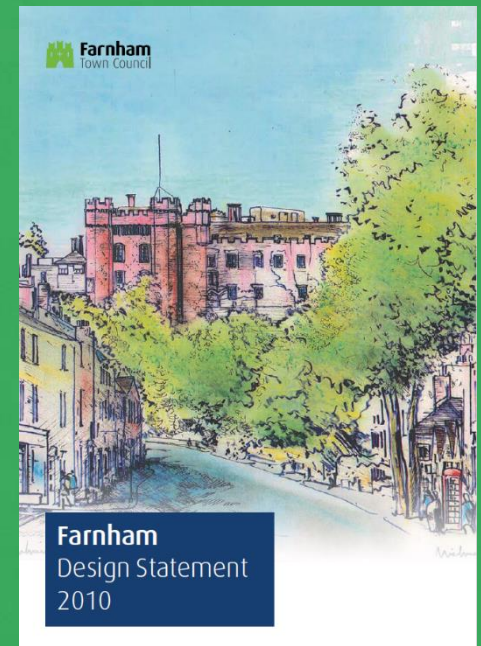
October 2012



Shopfront Design Guide Supplementary Planning Document

Adopted 19 July 2016

Waverley
BOROUGH COUNCIL



No.	Type of Applications
467	Householder Applications – varying from extensions to replacement and new dwellings
27	Applications for key developments or 5 or more dwellings
63	Certificates of Lawfulness
5	DW Applications – prior approval in relation to large residential extensions
45	Non-Material Amendments
28	To Vary Planning Conditions
13	Change of Use
59	Conservation Area Tree Notifications
107	Tree Maintenance
20	Surrey County Council Waste and Minerals and others
16	Appeals made to the Planning Inspectorate
13	Licensing Applications -Blue Bear Book Shop, Lidl, M&S Food, Co-ops, Giggling Squid, Gail's, Shell, Farnham Castle, Royal Arms, Maverick, Slug & Lettuce,Veenas Kitchen
6	Street Naming Applications
869	Total number of applications reviewed 2020-2021



Strategy & Finance

Lead Member

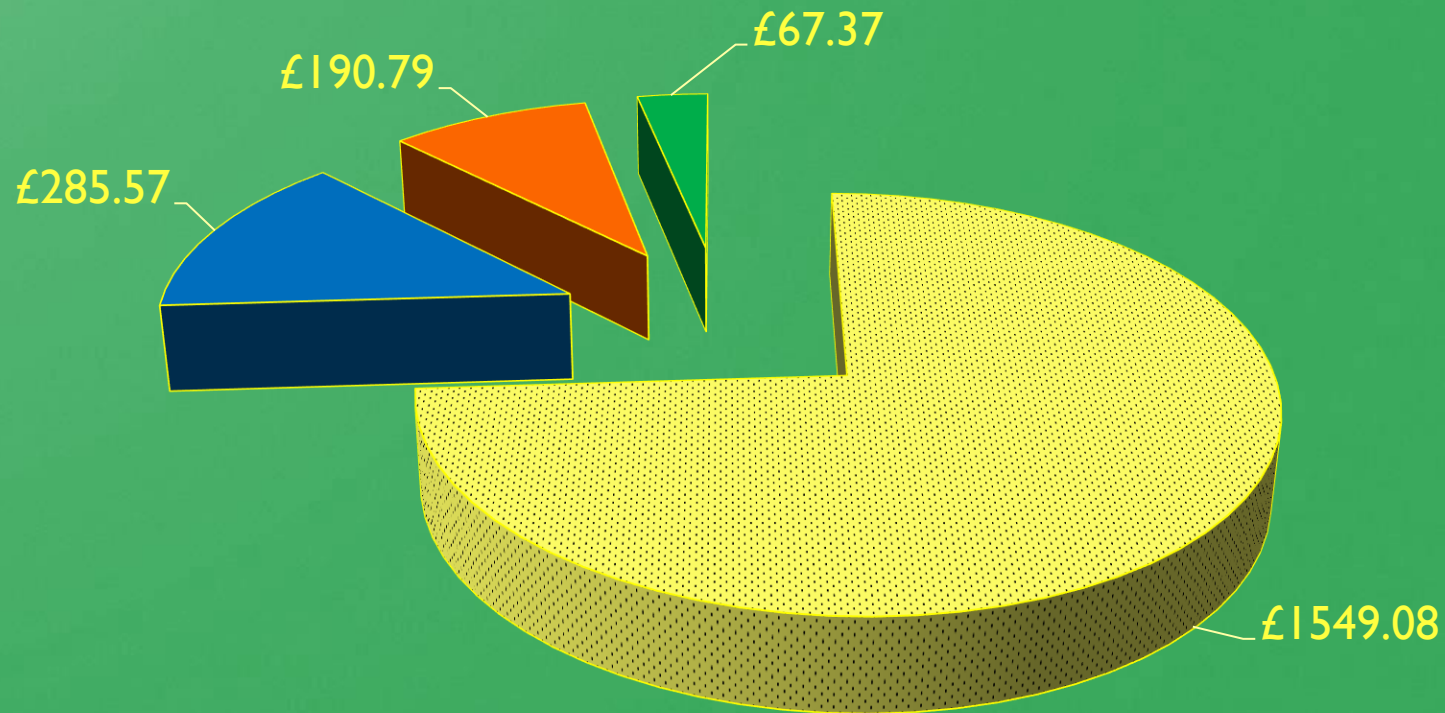
Cllr John Neale
Leader

How we raise the money

	<u>2020/21</u>	<u>2021/22</u>
● Gross Budget	£1,400,327	£1,399,850
● Projected Income	£254,300	£195,770
● Grant & use of reserves	£14,265	£34,250
● Precept	£1,146,027	£1,169,830
● Taxable Band 'D' Properties	17341.2*	17,363**
● Annual Council Tax	£66.09	£67.37
● Cost per household, per week	£1.27	£1.30



Band D Council tax in 2021/22. £2,092.81



 Surrey

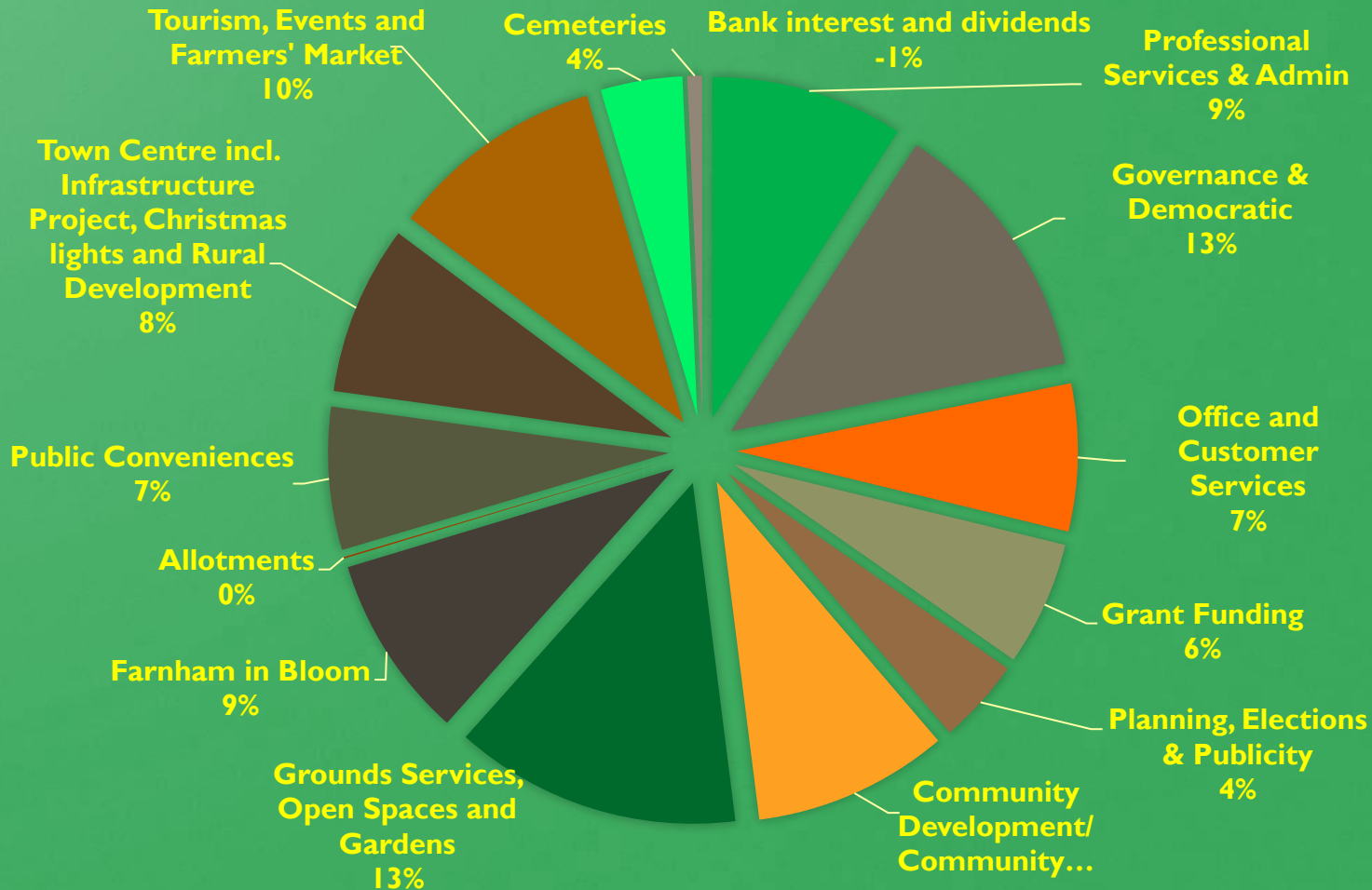
 Surrey Police

 Waverley Borough Council

 Farnham Town Council



Planned net budget for 2021/22





Farnham
Town Council



Changes are coming to Farnham

FARNHAM INFRASTRUCTURE PROGRAMME



Plans for 2021/22

- Working with Surrey and Waverley Councils
- Looking after Farnham's interests
- Public buildings
- Parks and green spaces
- What is happening around us - Hampshire



Plans for 2021/22

- Farnham Infrastructure Plan
- Local Government Re-organisation
- Maintain the number and high quality of events and services
- Support the Business Community recovery and evolving Business Improvement district
- Continue underpinning World Craft Town
- Brightwells



Comfort break



Open Forum



- Over to you