











Local Liaison Forum – Farnham OIP consultation (10 March 2021 – Facebook Live)

Introductions

Chair

Simon Duke – Programme Director, Surrey Country Council

Panel

Paula Gough – Programme Manager, Arcadis Consulting (UK) Jonathan Foster Clark – Design Lead, Atkins Alex Pye – Assistant Design Lead, Atkins Rachael Fisher, Quick Wins Design Lead, Atkins









Consultation in the programme development process

Initial LLFs / Stakeholder Programme Vision **Public Consultation** Consultation Statement Follow-Up LLFs / **Optimised Public Consultation** Stakeholder Consultation Infrastructure Plan **Scheme Definition** Follow-Up LLFs / **Public** and Strategic Stakeholder Consultation Consultation, **Business Case** Follow-Up LLFs / Stakeholder Consultation











Farnham OIP consultation – welcome



Introduction:

Farnham is a great place to live but has:

- A town centre suffering from congestion and associated pollution
- A congested dual carriageway splitting the community in two
- Narrow roads and pavements in many areas, unfit for modern use

All the Councils have come together to develop the infrastructure programme

The OIP presents our thoughts on how to make a transformational change











Farnham OIP consultation – wider context



OIP objectives areas:

- Rapidly reduce carbon emissions
- Create well-connected communities
- Support Farnham's economy
- Improve quality of place











Farnham OIP consultation – town centre

Possible town centre interventions This is the historic heart of Farnham, an important destination between Guildford and Winchester that serves western Surrey and eastern Hampshire. It benefits from a dynamic economy, with high-quality shops, food and drink destinations, unique heritage and status as a World Craft Town. However, traffic dominates the town centre. Work has already began on new redictions to Hölvis transling brough the town, and consideration of locations are already began on their redictions. However, traffic dominates the town centre. Work has already began on new redictions to Hölvis transling brough the town, and consideration of locations are already began on their redictions and the status of the

Potential options could include:

- Integrated town centre strategy
- Integrate walking routes from new development areas
- Major improvements to walking and cycling
- New public transport hubs
- Fundamental review of bus services
- Major changes to town centre road layout
- Better management of car parking
- Off-street locations for deliveries
- New freight consolidation centres



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Farnham OIP consultation - North Farnham

Possible North Farnham interventions This urban area has strong links with adjacent parts of Hampshire. There are traffic demands from both cars and goods vehicles. There are significant challenges caused by heavy traffic on roads including the A3016 through Upper Hale and A325 through Heath End. Potential options could include: Potential options are soft included includ

Potential options could include:

- Traffic management measures
- Improved walking and cycling routes
- Wider pavements and narrower roads
- Investigating / enhancing bus services and infrastructure
- Work with Hampshire County Council to ensure seamless travel
- Initial assessment on the potential benefits of a Western Bypass

Quick wins to tackle the impacts of HGVs and speeding traffic are being progressed











Farnham OIP consultation - South Farnham

Possible South Farnham interventions This area faces significant challenges caused by tocal traffic and longer journeys from south west Surrey and eastern Hampshire. There are problems caused by the level crossing near the station, with long tailbacks. There are also problems caused by traffic passing through Wrecclesham, which experiences problems caused by traffic passing through Wrecclesham, which experiences problems caused by a low rail bridge. Petertial options could include: - The work of the face was visible in the proposed white yet doubt of the state was an absolute traffic passing through the proposed to propose a benefit of going to be proposed to proposed and proposed and proposed to propo

Potential options could include:

- Further studies for Wrecclesham, including investigation of a bypass
- Improved walking and cycling
- Further studies of the station area / ways to tackle severance from the town centre
- Options to reduce traffic using the level crossing
- New bus routes / better infrastructure

Quick wins will also be progressed to tackle the impacts of speeding traffic











Farnham OIP consultation – A31 corridor

Possible A31 corridor interventions The A31 is the main east-west route through western Surrey and eastern Hampshire and plays a vital role in the regional economy. The main bottleneck on the route is the Hickley's Corner, uncloid, within long queues on the approaches. The area is forecast to experience rapid growth in population, which will exacerbate delays at the junction. Protested growth in population, which will exacerbate delays at the junction. Protested growth in a production of the state of the

A31 corridor options:

More study work to assess / develop a range of improvements options:

- Address Hickley's Corner
- Full integration with other propsals
- Junction improvement packages for:
 - Coxbridge Roundabout
 - Hickley's Corner
 - Shephard and Flock Roundabout
- Improvements at the level crossing



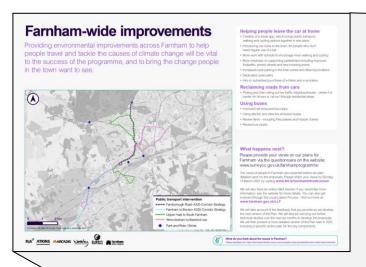








Farnham OIP consultation - Farnham-wide



Helping people leave the car at home:

- Creation of a travel app / introducing car clubs
- Work with schools to increase walking and cycling
- Improved footpaths, priority streets, new crossing points
- Improved paths and cycle parking
- Hire or subsidised purchase of e-bikes and e-scooters
- Piloting / rolling out low traffic neighbourhoods
- Improved bus stops and services using electric and ultra-low emission buses
- Review fares and routes











Farnham Optimised Infrastructure Plan (OIP) Consultation www.bit.ly/farnhaminfrastructure









