



**Appointment of:** 

## Customer Services Officer/Receptionist (full time)

## Based at Farnham Town Council, South Street, Farnham, Surrey.

### Farnham Grade 2 SCP 4-8 (£18,426 to £19,945) Plus Local Government Pension Scheme and additional pay for attendance at events. Free parking at office (not guaranteed).

Are you a friendly, efficient and experienced Customer Services Administrator? Do you have good attention to detail with strong IT skills, including use of social media?

If so, we want to hear from you!

Farnham Town Council is one of the largest town councils in the south of England and we are proud of our reputation for delivering projects and events to the Farnham community, contributing greatly towards making Farnham one of the best places in which to live, work or visit.

We are now seeking to recruit a Customer Services Officer/Receptionist, who will be the main point of contact for customer facing enquiries and provide administrative support to the Council.

Please email andrea.mann@farnham.gov.uk or write to Farnham Town Council, South Street, Farnham GU9 7RN for more information and to obtain an application pack.

Closing date for receipt of applications will be 10am on Friday  $5^{th}$  July and Interviews will take place on Monday  $15^{th}$  July.



### JOB DESCRIPTION

Post Title:	Customer Services Officer/Receptionist	
Reports to:	Assistant Town Clerk	
Responsible for:	N/A	
Grade:	Farnham Grade 2 SCP 4-8 (£18,426 to £19,945)	
Competency Levels:	Communication – 2, Customer service – 3, Team Working - 2, Managing Self and Others - 3, Can do approach – 2.	

#### Main Areas of Responsibility:

To ensure that all of Farnham's customers and visitors receive excellent customer service.

To support the general office, farmers' market, cemeteries, allotments and events functions, and implement council policies as agreed.

#### **Customer Services**

- Answer all incoming calls and handle callers' enquiries whenever possible and liaise with Waverley Borough Council and Surrey County Council as appropriate.
- Re-direct calls as appropriate and take effective messages when required.
- Greet, assist and/or direct visitors and the general public.
- Answer queries where possible and/or take and relay accurate and timely messages from callers.
- Regularly update customer information displays, including co-ordinating the Visitor Information Points.
- Update internal telephone records of staff contact numbers and job titles.
- Book meeting rooms and maintain a meeting room diary and ensure that refreshments such as water, tea, coffee, milk etc are available for meetings and that the Council Chamber is in good order before and after meetings.
- Co-ordinate highway banner booking and invoices and bookings for facilities such as the Bandstand.

#### General Office Administration

- Deal with enquiries from Councillors, Officers of the Council and the general public.
- Assist in the planning and preparation of meetings, conferences and conference telephone calls.
- Maintain a comprehensive filing system including minutes of meetings and relevant council business.
- Sorting, distribution franking and actioning of all post.

- Provide admin support to the Council's Outside Services Team Leader and Assistant Town Clerk including drafting and typing of correspondence as required.
- Manage petty cash and receipts for income.
- Co-ordinate stationery orders, photocopier repairs, filing and similar matters.
- Occasionally assist in the preparation of large mail shots and preparation of material for events.
- Support project work and civic/mayoral activity as required.

#### Farmers' Market Management and Administration

- Co-ordinate arrangements for Farnham Farmers' Markets and attend on an agreed basis (if required) the farmers' market during the period of trading, maintaining good working relationships with stallholders and adopting good health and safety practices.
- Assist with the promotion of Farnham Farmers' Markets within and outside the area.
- Recruit appropriate and a variety of quality producers to attend farmers' markets.
- Check and maintain records of stallholders' product and public liability insurance cover.
- Prepare sales invoices for farmers market, receive and reconcile stallholder fees and recording all income and expenditure in association with the Council's bookkeeper.
- Maintain a database of potential and actual producer attendees at Farnham Farmers Market.
- Prepare newsletters and information relating to the markets as required.
- Collaborate with other Surrey Farmers' Markets as appropriate.

#### **Cemeteries and Allotments**

- Support the administration of all aspects of the Council's cemetery and burials functions, including maintenance of records, identifying plots etc.
- Support for the Team Leader in dealing and corresponding with bereaved families, funeral directors and monumental stone masons.
- Respond to genealogy enquiries.
- Support the administration of the Council's allotment function, including the maintenance of allotment records, preparation and issuing of invoices and dealing with enquiries from Councillors, officers of the Council and the general public

#### **Other Duties**

The Council has a small workforce and a wide range of activities. It is expected that the post holder will be flexible in assisting in areas of work which go beyond their main duties but are within their capabilities and the competency framework for this post.

In particular, the holder of this post maybe expected to assist with:

- Help develop and implement new programmes, projects and plans to meet the Councils aims and objectives.
- Maintain and prepare key performance indicators for projects.
- Attend external meetings and represent the Council as required.
- Attend Civic functions as and when required.
- Carry out any other reasonable duties as required.

# **FARNHAM TOWN COUNCIL**

Date:

# **Competency Profile: Communication**

## Making sure the organisation consistently communicates its values and objectives

## Post No: Competency Level Required:

Le	vel 1	Level 2	Level 3	Level 4
· · · · · · · · · · · · · · · · · · ·	Treats others with dignity and respect. Uses positive, inclusive language. Communication style consistently demonstrates enthusiasm and commitment to the task. Identifies and applies the most appropriate method of communication, e.g. e-mail, phone, face-to-face. Listens to others and check understanding. Communication is timely. Uses plain English, correct grammar, spelling and punctuation. Explains any technical terms. Confident and self assured when speaking to others. Uses appropriate body language. Applies appropriate level of confidentiality.	<ul> <li>Chooses the most effective communication method for the situation and individual.</li> <li>Uses active listening skills.</li> <li>Is assertive.</li> <li>Considers the needs of your audience when deciding how best to communicate.</li> <li>Applies the appropriate level of emotional intelligence to communication style.</li> <li>Consults others when appropriate.</li> <li>Keeps relevant stakeholders informed.</li> <li>Acknowledges the opinions of others.</li> </ul>	<ul> <li>Cascades corporate information.</li> <li>Encourages open discussion and feedback.</li> <li>Supports others to contribute to discussions.</li> <li>Keeps the team well informed.</li> <li>Facilitates stakeholder communication.</li> <li>Exhibits strong organisational insight and influence.</li> <li>Negotiates with others to reach a mutually beneficial outcome.</li> <li>Produces high quality written and verbal communication.</li> <li>Is a confident and effective presenter.</li> <li>Seeks to overcome any barriers in communication.</li> <li>Is able to explain complex or technical information.</li> </ul>	<ul> <li>Communicates corporate vision and values.</li> <li>Facilitates cross-service area communication.</li> <li>Coaches others on giving and receiving difficult messages.</li> <li>Promotes a culture of open communication and consultation.</li> </ul>
Sc	meone who needs developing in t	his area might do the following:		
•	Fails to recognise the negative effects of their communication style.	<ul> <li>Becomes defensive when view is questioned by others.</li> </ul>	<ul> <li>Disregards the opinions of others.</li> </ul>	<ul> <li>Appear intimidating or unprepared/uncertain.</li> </ul>

## Applicants

Please note that on your application form you are asked to demonstrate that you meet the competency level as noted at the top of each page of this document.

# **Competency Profile: Customer Service**

### Addressing the needs of internal and external customers with consistency and appropriate sensitivity

Post No: Con	npetency Level Required:	Date:	
<ul> <li>Post No: Con</li> <li>Level 1</li> <li>Responds to customers in prompt, friendly and helpin manner.</li> <li>Applies policies and procondition when responding to queric compliments or complain</li> <li>Understands the impact of impressions.</li> <li>Is approachable and patie</li> <li>Listens to customers with interest, understanding at without judgement.</li> <li>Records customers' requadecurately and concisely takes appropriate action.</li> <li>Deals with telephone call effectively and responds promptly to messages.</li> <li>Deals with customers fair equitably in accordance we Equal Opportunities, Life Chances for all, Code of and Dignity and Respect Policies.</li> </ul>	<ul> <li>Level 2</li> <li>In a ful</li> <li>Understand the role and goals of the organisation and service in meeting customer expectations.</li> <li>Is able to identify and meet customers' needs and expectations.</li> <li>Takes ownership of customers' requests, manages expectations and achieves a high quality response.</li> <li>Is able to manage the requirements of diverse customers in a timely and effective manner.</li> <li>Contributes ideas to improve customer service.</li> </ul>	<ul> <li>Level 3</li> <li>Develops appropriate equality and diversity standards for the service area.</li> <li>Invites customer feedback.</li> <li>Takes an active interest promoting and achieving high standards of customer service.</li> </ul>	<ul> <li>Level 4</li> <li>Aligns Council priorities and customer service strategy.</li> <li>Proactively develops long term initiatives to develop and improve customer services.</li> <li>Provides opportunities for others to develop initiatives to improve customer services.</li> <li>Analyses customer feedback and adopts continuous improvement approach within the service.</li> <li>Identifies and develops strategies and processes needed to achieve and sustain long term customer satisfaction.</li> </ul>
<ul> <li>Someone who needs developed</li> <li>Fails to demonstrate adequation customer service skills.</li> </ul>	oping in this area might do the following:         quate       • Makes little effort to contribute ideas for improved customer service.	Takes little interest in promoting or achieving high standards of customer service.	Fails to obtain feedback from customers.

## Applicants

Please note that on your application form you are asked to demonstrate that you meet the competency level as noted at the top of each page of this document.

# **Competency Profile: Team Working**

Making sure the organisation consistently focuses on achieving its values and objectives

Level 1	Level 2	Level 3	Level 4
<ul> <li>Understands and commits to achieving service goals and targets.</li> <li>Understands the aims of the service and the roles of each team member.</li> <li>Works with other team members towards a shared goal</li> <li>Delivers own share of workload.</li> <li>Is flexible and willing to help others when required.</li> <li>Contributes positively.</li> <li>Asks for help when needed.</li> <li>Builds trust and respect among fellow team members.</li> <li>Treats others with dignity and respect.</li> <li>Seeks, gives and accepts constructive feedback from others.</li> <li>Willingly shares knowledge, experience and expertise with others.</li> <li>Celebrates success.</li> </ul>	<ul> <li>Uses resources in most efficient and effective way to achieve service goals and targets.</li> <li>Values others' input and expertise.</li> <li>Is willing to learn from others.</li> <li>Positively influences the way the team works together.</li> </ul>	<ul> <li>Demonstrates awareness of the political context and works effectively with Council Members.</li> <li>Clarifies team goals.</li> <li>Directs, inspires and empowers the team.</li> <li>Builds constructive and productive internal and external relationships.</li> <li>Is committed to continually improving team performance.</li> <li>Delegates effectively.</li> <li>Supports learning and development.</li> <li>Encourages the team to succeed.</li> <li>Recognise and celebrate success.</li> </ul>	<ul> <li>Develops and encourages effective strategic partnerships across public, private and voluntary sectors.</li> <li>Actively promotes networking, collaboration and joint working across organisational boundaries.</li> <li>Creates and promotes a culture of performance management and continuous improvement</li> </ul>
<ul> <li>Fail to deliver own share of workload.</li> </ul>	Fail to value input from others.	Fail to build an effective team.	Disregard opportunities for joint working across organisational boundaries.

## Applicants

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# **Competency Profile: Managing Self and Others**

Making sure the organisation consistently works towards achieving its values and objectives

	petency Level Required:	Date:	
<ul> <li>Level 1</li> <li>Understands own role within the organisation.</li> <li>Produces good quality, accurate records, data and information</li> <li>Takes active steps to meet required standards of performance.</li> <li>Manages own work to meet agreed targets.</li> <li>Uses effective time management techniques.</li> <li>Is reliable.</li> <li>Regularly meets targets.</li> <li>Understands the impact of not meeting agreed targets.</li> <li>Maintains an appearance appropriate for the role.</li> <li>Behaves in accordance with Council policies.</li> <li>Applies an appropriate sense of humour.</li> <li>Is adaptable and flexible.</li> </ul>	<ul> <li>Level 2</li> <li>Achieves objectives with commitment to quality and accuracy.</li> <li>Is aware of others workloads and priorities.</li> <li>Seeks to improve personal and team efficiency.</li> </ul>	<ul> <li>Level 3</li> <li>Manages and monitors performance against a variety of performance indicators.</li> <li>Actively supports and promotes corporate initiatives.</li> <li>Considers cost implications of actions.</li> <li>Motivates others to succeed.</li> <li>Gains commitment through clear communication, recognition and, where necessary, sanctions.</li> <li>Effectively resolves conflict within the team.</li> <li>Stays calm and focused under pressure.</li> <li>Anticipates and diffuses potential conflict.</li> <li>Encourages staff development and team work.</li> <li>Is a skilled decision-maker.</li> <li>Delegates appropriate authority for decision-making.</li> <li>Manages team procedures to achieve good quality, timely, accurate and evidence supported data, information and records</li> </ul>	<ul> <li>Level 4</li> <li>Role models positive leadership</li> <li>Provides clear, measurable outcomes and keeps a rigorous focus on whether they are being achieved</li> <li>Reviews data on performance and impact and acts decisively if performance does not meet expectations</li> <li>Provides support and clarity, and holds individuals accountable for results and takes action if they aren't performing</li> <li>Builds strong strategic alliances through partnerships and other professional networks.</li> <li>Supports a culture that responds positively to change.</li> <li>Sets strategic direction.</li> <li>Evaluates financial implications.</li> </ul>
Someone who needs developing in	his area might do the following:		1
Consistently fails to meet agreed targets.	• Focuses more on the quality and detail of planning and processes, rather than the outputs.	<ul> <li>Doesn't provide or monitor sufficiently clear SMART objectives.</li> </ul>	• Focuses on results from a Council-based/ functional perspective rather than the best outcome for community.

Applicants Please note that on your application form you are asked to demonstrate that you meet the competency level as noted at the top of each page of this document

# **Competency Profile: Can do approach / Results**

Making sure strategy and operational service delivery support corporate values and objectives

Post No: Com Level 1	petency Level Required:	Date:	Level 4
<ul> <li>Constantly seeks opportunities to improve the service. Has passion for, and pride in the service delivery Is committed to delivering high quality results, to the best of ability. Is flexible, adaptable and responsive to changing needs and circumstances. Manages resources effectively and efficiently. Is committed to delivering value for money. Has drive to complete tasks. Is willing to learn and develop.</li> </ul>	<ul> <li>Shares good practice.</li> <li>Uses initiative.</li> <li>Prepared to constructively challenge existing practices and procedures to achieve better performance.</li> </ul>	<ul> <li>Develops clear, SMART plans indicating performance targets and the resources, activities and time required to achieve those targets</li> <li>Develops clear and relevant measures to monitor performance against targets and milestones</li> <li>Uses data from a range of sources (including the customer) to drive improvement and cost-efficiency across the Service.</li> <li>Understands associated risk.</li> <li>Maximises resources to deliver services.</li> <li>Supports others to adapt and change.</li> <li>Encourages suggestions to improve the service.</li> <li>Ensure employees are aware how they contribute to the delivery of corporate objectives.</li> <li>Actively seeks and responds to customer feedback.</li> </ul>	<ul> <li>Role models results-focus and accountability based on clear vision, direction, good quality planning and performance management</li> <li>Translates strategic objectives and priorities into operational plans</li> <li>Reviews data on performance and impact and acts decisively if performance does not meet expectations.</li> <li>Champions new initiatives.</li> <li>Mobilises necessary resources to achieve corporate objectives.</li> </ul>
Someone who needs developing in	this area might do the following:		
<ul> <li>Consistently fails to complete tasks.</li> </ul>	Does not use initiative.	Moves into implementation and delivery without clear plan or milestones.	Fails to review performance data.

#### **Applicants**

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