

Appendix 23

Call for sites – developers’ meetings

The Neighbourhood Planning team made themselves available to discuss sites which were being promoted for development following the Call for Sites 2018.

Date of Meeting	Site name.	Proposed in Reg. 14 Plan	Developer/Landowner attending meeting
04/05/18	Land South of Frensham Vale	No	Boyer/CEG
11/05/18	Farnham Park Hotel	No	PLOT (Farnham) LLP
11/05/18	Bindon House	No	Cove/Pegasus
01/06/18	Land at Runfold Village	No	Ella Cattell
08/06/18	Land South of Badshot Lea	No	Robinson/Hardware

Appendix 24

Neighbourhood Plan Review Meeting - Thursday 3 May 2018 Group and Residents' Association

Badshot Lea Community Association
Barncroft (Farnham) Management Co
Birch Close Residents Association
Bishops Meadow Trust
Bourne Conservation Group
Bourne Residents Association
Castle Street Residents Association
Chantry's Residents Association
Crooksbury Road Residents Association
Dippenhall, Runwick, & Dora's Green Resident
Association
Douglas Grove Residents' Association
Farnham Buildings Preservation Trust
Farnham Chamber of Commerce
Farnham Sports Council
Farnham Theatre Association
Farnham Visitors Forum
Frensham Vale Action Group
Friends of Farnham Park
Gong Hill Drive Residents Association
Great Austins Area Preservation Group
Guildford Road/Forge Close Residents
Association
Hale History Project
Highfield Close Residents Association
Lavender Lane Residents Association
Moor Park Residents' Association
North West Farnham Residents Association
Oast House Lane Resident Association
Old Church Lane Residents Association
Old Park Lane Residents Association
Park Steele Chartered Surveyors &
Commercial Property Agents
Park View Residents Association
Riverwatch
Rowledge Residents' Association
S E Residents Association
Sandy Hill Inclusive Partnership
Sandy Hill Residents Association
Searle Road Residents' Association
South Farnham Residents Association
St James Avenue
Stoneyfields East Residents Association
Surrey CC Councillor
Surrey Wildlife Trust
The Farnham Society
Trafalgar Court Residents Association
University of the Creative Arts
Upper Old Park Lane Residents Association
Weybank Close Residents Association
Wrecclesham Residents Association

Appendix 25

Farnham Conservation Area Management Plan Monitoring Group Members

Farnham Town Council – Cllrs Cockburn, Beaman, Macleod

Waverley Borough Council – Sarah Wells, Sophie Piper

Surrey County Council - Michal Lagiewka (SCC Highways Officer for Farnham)

Farnham Public Art Trust – Dennis Pratt

The Farnham Society – David Howell, John Slater

Appendix 26

On 6th August 2018 a newsletter went out to all Residents' Associations, outlining the progress on the selection of sites and describing the future timetable for the regulation 14 consultation.

Group and Residents' Association

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Appendix 27

Communications strategy

Partial review of the Farnham Neighbourhood Plan

Objective

To encourage residents to complete the survey that is required for the partial review of the Neighbourhood Plan.

Tactics

Action	Deadline
Prepare a newsletter to update residents' associations and other community groups.	
Prepare a simple postcard promoting the survey and encouraging people to complete it. Hand out at Music in the Meadow, Farmers' Markets and other community events.	
Email contacts at local groups to ask them to share details about the survey with their members.	
Book banner space.	
Design and print banner.	
Finalise survey.	
Make a special request to Residents' Associations for their help with spreading the message. Offer a supply of postcards for them to deliver to residents and/or some words that can be emailed to their members.	
Supply postcards to groups that attract large number of residents eg Hale History Project.	
Provide an item for the Chamber of Commerce's weekly newsletter.	
Arrange drop in sessions.	
Prepare website pages.	
Inform previous respondents to Neighbourhood Plan consultations about the survey and encourage them to take part.	
Display posters on the community noticeboards.	
Media briefing.	
Include a promotional piece in the September edition of Vantage Point magazine.	
Run a campaign on social media.	
Press release shortly before the survey opens, 2 weeks into the consultations and during week 5.	
Send out an enewsletter.	
Display the postcard at the community information points.	

Timescale

16 August – Special Council

17 August – Consultation begins

30 September – Consultation ends