

INVEST IN FARNHAM 2015



Sponsorship Opportunities in Farnham
www.farnham.gov.uk/sponsorship



Farnham
Town Council

INTRODUCTION



50 YEARS
RHS BRITAIN IN BLOOM 
Silver Gilt Medal 2014

Invest in Farnham

Farnham is a fantastic place to live in the South East for its quality of life, historic buildings, transport links, excellent schools and abundant green spaces.

2015 will mark the 25th year of Farnham in Bloom, which sees the streets of the town and local centres burst with vibrant colours throughout the summer months.

As well as being a great place to live, Farnham is a popular town to visit. A year round calendar of events means that there is always something going on. Visitors return time and time again to browse our specialist shops, see our visitor attractions, visit fantastic arts venues and learn about our unique craft heritage.

With economic confidence strengthening and businesses looking to increase their visibility, Farnham Town Council is keen to work in partnership with all sectors of the local economy.

Whether your marketing objective is to mark a business anniversary, raise your profile, demonstrate your corporate social responsibility or to provide your staff with a team building exercise, we can offer sponsorship opportunities to suit all promotional strategies.

We are proud of Farnham and think it is a fantastic place to live, work and enjoy. If you would like to show your pride and support for Farnham as a place to do business, then please do contact us to discuss sponsorship opportunities for 2015.

Iain Lynch
Town Clerk



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FARNHAM IN BLOOM



This year we will be celebrating the 25th year of Farnham in Bloom and we want to make it one to remember as we aim for another year of Gold medals in the South and South East in Bloom Awards. We hope that you will be a part of it and join us in the celebrations.

There are some fantastic opportunities to get involved with Farnham in Bloom. As a sponsor, you will make Farnham a more attractive and prosperous place whilst promoting your company in a positive and engaging way. This will help to bring customer recognition and better business.

In 2014, Farnham was once again the proud winner of two gold awards in the South and South East in Bloom competition. Farnham won gold in the Large Town category and the Town Centre category. It was also awarded Best in Category for its Large Town.

As a result of its continuous success in South and South East in Bloom, Farnham was nominated to take part in the 50th year of the RHS Britain in Bloom Awards. This is one of Europe's largest horticultural campaigns and in 2014 Farnham achieved a fantastic Silver Gilt award in the Large Town category.

We hope you will get involved and join with us to celebrate what we hope to be the best Farnham in Bloom to date.



SPONSORSHIP OPPORTUNITIES

Hanging Basket £50

- Putting up the basket in May and taking it down in October.
- All flowers, watering and maintenance.
- Name on sponsor board in South Street from May to October.
- Link from the Farnham Town Council website to yours.



Trough £150 (plus VAT)

- Plaque on trough including company name, logo and contact details.
- Troughs displayed from May to October.
- All flowers, watering and maintenance.
- Name on sponsor board in South Street from May to October.
- Link from the Farnham Town Council website to yours.



Three Tier Planter £300 (plus VAT)

- Plaque on planter containing company name, logo and contact details.
- Planter displayed from May to October.
- All flowers, watering and maintenance.
- Prominent position within the town centre.
- Name on sponsor board in South Street from May to October.
- Link from the Farnham Town Council website to yours.



Traffic Island £300 (plus VAT)

Locations include South Street, Union Road, Dogflud Way and the roundabout on West Street.

- Plaque on the island including your company name, logo and contact details.
- Flowers from May to October.
- All flowers, watering and maintenance.
- Prominent position within the town centre.
- Name on sponsor board in South Street from May to October.
- Link from the Farnham Town Council website to yours.



Half Bridges

a) Long Bridge (left or right)

£400 (plus VAT)

b) South Street Bridge (left or right)

£300 (plus VAT)

- Plaque on the bridge including your company name, logo and contact details.
- Flowers from May to October.
- All flowers, watering and maintenance.
- Prominent position within the town centre.
- Name on sponsor board in South Street from May to October.
- Half a bridge includes 4 troughs at a significantly discounted rate.
- Link from the Farnham Town Council website to yours.



New Trough Areas

a) Hickley's Corner A or B

£400 (plus VAT)

b) Shepherd and Flock roundabout

£400 (plus VAT)

c) Union Road

£300 (plus VAT)

- Plaque on the railings including your company name, logo and contact details.
- Flowers from May to October.
- All flowers, watering and maintenance.
- Prominent position within the town centre.
- Name on sponsor board in South Street from May to October.
- Locations include 4 or more troughs at a significantly discounted rate.
- Link from the Farnham Town Council website to yours.

























Other Opportunities

We welcome other suggestions you may have to bring a splash of colour to Farnham and will be happy to agree the level of contribution and benefits this will bring.

AT A GLANCE

If you are interested in larger sponsorship packages with more benefits then there are other options. Corporate, Gold and Silver sponsorship packages are available and for more information please contact us at sponsorship@farnham.gov.uk.

	Corporate Sponsor	Gold Sponsor	Silver Sponsor
Company logo on all Farnham in Bloom posters, invites, newsletters and other literature.			
Company logo and sponsor status on our website with a hyperlink to yours.			
Company name and sponsor status on the Farnham Town Council website with a hyperlink to yours.			
Company name and sponsor status on the sponsor board in South Street.			
Invitations to all Farnham in Bloom events.			
Mentioned in all Farnham in Bloom press releases throughout 2015.			
Listed in the Farnham in Bloom sponsors' press release.			
Logo on highway banners and cross-street banners for two weeks in July.			
Listed in next year's Invest in Farnham brochure.			
Logo on plaques around the town centre.			
Cost (minimum level)	£3,500 (plus VAT)	£1,000 (plus VAT)	£600 (plus VAT)

MUSIC IN THE MEADOW

The wonderful season of Music in the Meadow will begin on 31 May and run throughout the summer months until 6 September. Every Sunday, from 3pm – 5pm, hundreds of people come along to Gostrey Meadow to enjoy an afternoon of live music from local bands and groups.

Picnic in the Park, a highlight of the summer events season takes place on the last weekend in June from 12-5pm. Last year over 1000 people came along to enjoy the live music onstage, enjoy a picnic or browse the food and drink stalls.

During 2014, fifteen concerts were held and attended by thousands of residents from the surrounding area along with visitors from further afield.

Music in the Meadow is a great event to be involved in as it reaches so many people of all ages. Read on to find out more about the variety of different sponsorship options to suit your business whilst supporting local people and their communities.



SPONSORSHIP OPPORTUNITIES

Principal Sponsorship £2,500 (plus VAT)

- Recognition as the Principal Sponsor on a double sided A5 postcard advertising the event in the lead up and throughout the Music in the Meadow season.
- Recognition as the Principal Sponsor on a banner that will be displayed at every Music in the Meadow event throughout the summer.
- Recognition as the Principal Sponsor on banners displayed over the streets in Farnham town centre throughout the season (where possible).
- Recognition as the Principal Sponsor on all publicity relating to Music in the Meadow 2015.
- Inclusion in press releases publicising the event.
- Company name, logo and 'Principal Sponsor' status featured on our website, on all Music in the Meadow pages, with a hyperlink to your business' website.
- A 3m x 3m pitch (gazebo provided) at up to three Music in the Meadow events to promote your business.
- Your business literature displayed at the Town Council's information tent at all Music in the Meadow events in 2015.
- Promotion of your sponsorship on @Farnhamofficial Twitter to over 2000 followers throughout the Music in the Meadow season.
- Promotion of your sponsorship on the Official Farnham Facebook page throughout the Music in the Meadow Season.
- Recognition as the Principal Sponsor of Music in the Meadow in the opening and closing of every event.



Sponsorship of Picnic in the Park £750 (plus VAT)

- Recognition as the Sponsor on banners displayed over the street in Farnham Town centre.
- Recognition as the Sponsor on a banner that will be displayed on the stage throughout the event.
- Promotion of sponsorship on a double sided A5 postcard advertising the event in the lead up and throughout the Music in the Meadow season.
- Company name and logo featured on Picnic in the Park pages on the Farnham Town Council website with a hyperlink to your business' website
- A 3m x 3m pitch (gazebo provided) at the event as an opportunity to promote your business to over a thousand people.
- Your business literature being displayed at the Town Council's information tent at all Music in the Meadow events in 2015.
- Recognition as the Sponsor in press releases about the event.
- Promotion of your sponsorship onstage throughout the day at the event.
- Promotion of your sponsorship on @Farnhamofficial Twitter to over 2000 followers.
- Promotion of your sponsorship on the Official Farnham Facebook page.



Sponsorship of single concert £250 (plus VAT)

- Featured on a double sided A5 postcard advertising the event in the lead up and throughout the Music in the Meadow season.
- Company name and logo featured on our website with a hyperlink to your business' website.
- A 3m x 3m gazebo at the event, on the day you sponsored, to promote your business.
- Your business literature being displayed at the Town Council's information tent at all Music in the Meadow events in 2015.
- Listed as a sponsor in a press release about the event.
- Mentioned in the opening and closing speech at the event you have sponsored.
- Promotion of your sponsorship on @Farnhamofficial Twitter to over 2000 followers in the lead up to the day you have chosen.
- Promotion of your sponsorship on the Official Farnham Facebook page in the lead up to the day you have chosen.



AT A GLANCE

	Principle Sponsor	Picnic in the Park Sponsor	Single Concert Sponsor
Feature on a double sided A5 postcard advertising the event in the lead up and throughout the Music in the Meadow season.			
Company name and sponsor status listed on the Farnham Town Council website.			
Banners displayed over the street in Farnham Town centre throughout the season.			
All publicity relating to Music in the Meadow 2015.			
A 3m x 3m pitch (gazebo provided) on the date of sponsored concert.			
A 3m x 3m pitch at up to 3 Music in the Meadow dates throughout the summer.			
Business literature displayed at the Farnham Town Council's info tent at the Music in the Meadow event you are sponsoring.			
Banner displayed at every Music in the Meadow event.			
Picnic in the Park banner displayed on the day.			
Music in the Meadow page on our website with a link to your website.			
Music in the Meadow press releases.			
Picnic in the Park press releases.			
Recognition of sponsor status at the opening and closing of every event.			
Recognition of sponsor status at the opening and closing of your sponsored event.			
Promotion of sponsorship on @Farnhamofficial Twitter to over 2000 followers throughout the Music in the Meadow season.			
Promotion of sponsorship on the Official Farnham Facebook page throughout the Music in the Meadow Season.			
Cost	£2,500 (plus VAT)	£750 (plus VAT)	£250 (plus VAT)

FEAST OF FOOD

Farnham's Feast of Food celebrates both the local food and international cuisines on offer in Farnham and will take place between the 11 - 27 September. Local restaurants and pubs participate in Farnham's Feast of Food by offering customers the chance to enjoy an exclusive three course meal from a special Food Fortnight menu.

The spectacular Farnham Food Festival is the finale of the Feast of Food and will take place on Saturday 26 September 2015. Castle Street will be closed to traffic and transformed into a bustling and vibrant food market boasting nearly one hundred stalls. Thousands of people attend to browse the stalls, listen to live music and sample delicious, mouth-watering food and drink.

The Farnham Food Festival is growing each year and there are some exciting opportunities to get involved, raise the profile of your business or organisation while helping make the 2015 Food Festival the best yet!



SPONSORSHIP OPPORTUNITIES

Principal Sponsorship

£3,000 (plus VAT)

Recognition as the Principle Sponsor:

- On banners displayed over the street in Farnham town centre.
- On a banner over the cookery demonstration stage, a main focus of the Food Festival event.
- On all publicity relating to the Feast of Food.
- On the front cover of a promotional event guide inserted in the Farnham Herald and circulated to approximately 8,000 residents and businesses.
- On a promotional flyer advertising the Food Festival which will be sent to approximately 22,000 households in the Farnham area.
- On a three page feature publicising the Food Festival in a publication which will be distributed to households in the Farnham area.
- On Feast of Food pages on the Farnham Town Council website including a hyperlink to your business's website.
- On posters advertising the Food Festival displayed in information points in and around Farnham.
- Throughout the day and before each cookery demonstration on the stage.
- On the event programme and posters at the Food Festival.

You will also receive:

- Opportunity to launch the event in conjunction with Farnham Town Council including photo opportunity and press release.
- Photo call at your business's premises with The Mayor of Farnham. Photo to be issued with a press release to the local media.
- Inclusion in press releases in the lead up to the Food Festival and a post-event press release with the option to include a quote from your business.
- The option of a half hour cookery demonstration slot on the stage.
- The option of a 3m x 3m pitch at the Food Festival to promote your business to thousands of visitors.
- Promotion of your sponsorship on @Farnhamofficial Twitter to over 2000 followers during the Feast of Food and promoting the Food Festival.
- Promotion of your sponsorship on the Official Farnham Facebook page during the Feast of Food and promoting the Food Festival.



Gold Sponsor

£1,000 (plus VAT)

Recognition as the Gold Sponsor:

- On banners displayed over the street in Farnham town centre.
- Included within a promotional event guide inserted in the Farnham Herald and circulated to approximately 8,000 residents and businesses.
- On a promotional flyer advertising the Food Festival which will be sent to approximately 22,000 households in the Farnham area.
- On a three page feature on the Food Festival in a publication which will be distributed to households in the Farnham area.
- On Food Festival pages on the Farnham Town Council website including a hyperlink to your business's website.
- On posters advertising the Food Festival displayed in information points in and around Farnham.
- On the event program and posters at the Food Festival.

You will also receive:

- Inclusion in press releases in the lead up to the Food Festival and a post event press release.
- The option of a half hour cookery demonstration slot on the stage.
- The option of a 3m x 3m pitch at the Food Festival to promote your business to thousands of visitors.
- Promotion of your sponsorship on @Farnhamofficial Twitter to over 2000 followers during the Feast of Food and promoting the Food Festival.
- Promotion of your sponsorship on the Official Farnham Facebook page during the Feast of Food and promoting the Food Festival.



Silver Sponsor £600 (plus VAT)

Recognition as the Silver Sponsor:

- Included within a promotional event guide inserted in the Farnham Herald and circulated to approximately 8,000 residents and businesses.
- In a three page feature on the Food Festival in a publication which will be distributed to households in the Farnham area.
- On Food Festival pages on the Farnham Town Council website including a hyperlink to your business's website.
- On posters advertising the Food Festival displayed in information points in and around Farnham.
- On the event program and posters at the Food Festival.



You will also receive:

- Inclusion in press releases in the lead up to the Food Festival and a post event press release.
- Promotion of your sponsorship on @Farnhamofficial Twitter to over 2000 followers during the Feast of Food and promoting the Food Festival.
- Promotion of your sponsorship on the Official Farnham Facebook page during the Feast of Food and promoting the Food Festival.

Bronze Sponsor £300 (plus VAT)

Recognition as the Bronze Sponsor:

- Included within a promotional event guide inserted in the Farnham Herald and circulated to approximately 8,000 residents and businesses.
- In a three page feature on the Food Festival in a publication which will be distributed to households in the Farnham area.
- On Food Festival pages on the Farnham Town Council website including a hyperlink to your business's website.

You will also receive:

- Inclusion in press releases in the lead up to the Food Festival and a post event press release.
- Promotion of your sponsorship on @Farnhamofficial Twitter to over 2000 followers during the Feast of Food and promoting the Food Festival.
- Promotion of your sponsorship on the Official Farnham Facebook page during the Feast of Food and promoting the Food Festival.



AT A GLANCE

	Gold Sponsor	Silver Sponsor	Bronze Sponsor
Banners displayed over the street in Farnham town centre.			
Promotional event guide inserted in the Farnham Herald and circulated to approximately 8,000 residents and businesses.			
Promotional event guide inserted in the Farnham Herald and circulated to approximately 8,000 residents and businesses.			
Three page feature on the Food Festival in a publication which will be distributed to households in the Farnham area.			
Food Festival pages on the Farnham Town Council website.			
Press releases in the lead up to the Food Festival and a post event press release.			
Posters advertising the Food Festival.			
A half hour cookery demonstration slot on the stage.			
A 3m x 3m pitch at the Food Festival			
Program and posters at the Food Festival.			
@Farnhamofficial Twitter to over 2000 followers during the Feast of Food and promoting the Food Festival.			
Official Farnham Facebook page during the Feast of Food and promoting the Food Festival.			
Cost	£1000 (plus VAT)	£600 (plus VAT)	£300 (plus VAT)

CHRISTMAS IN FARNHAM

Farnham's Christmas Lights' Switch-on

Farnham's Christmas Lights' Switch-on is a wonderfully festive occasion for the whole family and marks the start of the countdown to Christmas. From 1pm on Saturday 21 November thousands of people will gather in Gostrey Meadow to listen to the jolly performances onstage from local schools and theatre groups, visit the funfair and live nativity plus there is a chance for children to meet Santa in his grotto.



The Farnham Christmas Market

Following the overwhelming success of the first ever Christmas Market in 2014, Farnham Town Council looks forward to closing off Castle Street again to host the spectacular and festive market on Sunday 13 December. There will be dozens of stalls with tasty foods, gifts and treats for everyone. There will also be live music, carol singing a live nativity and Santa's Grotto in the Mercure Bush hotel.



There are plenty of opportunities to get involved and support the community and Farnham Town Council during the festive period and help make Christmas in Farnham special for everyone!



SPONSORSHIP OPPORTUNITIES

All Christmas in Farnham packages



SPONSORSHIP OPPORTUNITIES

Christmas in Farnham Principle Sponsor £3,000 (plus VAT)

Recognition as the Principle Sponsor:

- On banners displayed over the street in Farnham town centre promoting the Christmas Lights' Switch-on event.
- On banners displayed over the street in Farnham Town centre promoting the Christmas Market.
- On a banner across the entertainment stage at the Christmas Lights Switch-on.
- On a banner across the stage, a main focus of the Christmas Market.
- On the front page of the Farnham Town Council 'Christmas in Farnham' brochure of which 10,000 copies are distributed to local businesses, tourism offices, libraries, schools, pubs, museums, voluntary organisations and residents.
- On a postcard advertising the Christmas Market.
- On a feature on Christmas in Farnham in a publication which will be distributed to all households in the Farnham area.
- On posters displayed inside 'Stagecoach' buses around the area advertising the Christmas Lights' switch-on.
- On Christmas Lights' Switch-on pages on the Farnham Town Council website with a hyperlink to your website.
- On Christmas Market pages on the Farnham Town Council website with a hyperlink to your website.
- On posters and flyers, regarding Christmas events, displayed in information points in and around Farnham.
- Throughout the day on the entertainment stage at the Christmas Lights' Switch-on.
- Throughout the day on the stage at the Christmas Market.
- On an event programme and posters at the Christmas Market.

You will also receive:

- Opportunity for a photo call at your business's premises with The Mayor of Farnham. Photo to be issued with a press release to the local media.
- Inclusion in publicity from Farnham Town Council about Christmas events.
- Inclusion in pre and post-event press releases promoting the Christmas Lights' Switch-on with an opportunity to include a quote from your business.
- Inclusion in pre and post-event press releases promoting the Christmas Market with an opportunity to include a quote from your business.
- Option for a 3m x 3m pitch at the Christmas Lights' Switch-on to promote your business.
- Option for a 3m x 3m pitch at the Christmas Market to promote your business.
- Promotion of your sponsorship on @Farnhamofficial Twitter to over 2000 followers promoting the Christmas Lights' Switch-on and Christmas Market.
- Promotion of your sponsorship on the Official Farnham Facebook pages promoting the Christmas Lights' Switch-on and Christmas Market.



CHRISTMAS LIGHTS SWITCH ON

Gold Sponsor

£1,000 (plus VAT)

Recognition as the Gold Sponsor:

- On banners over the street in Farnham town centre ahead of the Christmas Lights' Switch-on.
- On a banner over the entertainment stage at the Christmas Lights' Switch-on.
- Within the Farnham Town Council 'Christmas in Farnham' brochure of which 10,000 copies are distributed to local businesses, tourism offices libraries, schools, pubs, museums, voluntary organisations and residents.
- On a feature on Christmas in Farnham in a publication which will be distributed to households in the Farnham area.
- On posters displayed inside 'Stagecoach' buses around the area.
- On the Christmas Lights' Switch-on page on the Farnham Town Council website with a hyperlink to your website.
- On posters and flyers to be displayed in information points in and around Farnham.
- Throughout the day on the entertainment stage at the Christmas Lights' Switch-on.

You will also receive:

- Inclusion in publicity from Farnham Town Council about the Christmas Lights' Switch-on.
- Inclusion in pre and post-event press releases promoting the Christmas Lights' Switch-on.
- Option for a 3m x 3m pitch at the Christmas Lights' Switch-on to promote your business.
- Promotion of your sponsorship on @Farnhamofficial Twitter to over 2000 followers promoting the Christmas Lights' Switch-on.
- Promotion of your sponsorship on the Official Farnham Facebook page promoting Christmas Lights' Switch-on.



Silver Sponsor £600 (plus VAT)

Recognition as the Silver Sponsor:

- On banners over the street in Farnham town centre ahead of the Christmas Lights' Switch-on.
- Within Farnham Town Council 'Christmas in Farnham' brochure of which 10,000 copies are distributed to local businesses, tourism offices, libraries, schools, pubs, museums, voluntary organisations and residents.
- On posters displayed inside 'Stagecoach' buses around the area.
- On a Christmas Lights' Switch-on page on the Farnham Town Council website with a hyperlink to your website.
- On posters and flyers to be displayed in information points in and around Farnham.



You will also receive:

- Inclusion within a feature on Christmas in Farnham in a publication which will be distributed to households in the Farnham area.
- Inclusion within publicity from Farnham Town Council about the Christmas Lights' Switch-on.
- Inclusion in pre and post-event press releases promoting the Christmas Lights' Switch-on.
- Promotion of your sponsorship on @Farnhamofficial Twitter to over 2000 followers promoting the Christmas Lights' Switch-on.
- Promotion of your sponsorship on the Official Farnham Facebook page promoting the Christmas Lights' Switch-on.

Bronze Sponsor £300 (plus VAT)

Recognition as the Bronze Sponsor:

- Within Farnham Town Council's 'Christmas in Farnham' brochure of which 10,000 copies are distributed to local businesses, tourism offices, libraries, schools, pubs, museums, voluntary organisations and residents.
- On posters displayed inside 'Stagecoach' buses around the area.
- On a Christmas Lights' Switch-on page on the Farnham Town Council website with a hyperlink to your website.



You will also receive:

- Inclusion within publicity from Farnham Town Council about the Christmas Lights' Switch-on.
- Inclusion in pre and post-event press releases promoting the Christmas Lights' Switch-on.
- Promotion of your sponsorship on @Farnhamofficial Twitter to over 2000 followers promoting the Christmas Lights' Switch-on.
- Promotion of your sponsorship on the Official Farnham Facebook page promoting the Christmas Lights' Switch-on.

AT A GLANCE

	Gold Sponsor	Silver Sponsor	Bronze Sponsor
Banners over the street in Farnham Town centre ahead of the Christmas Lights' Switch-on.	★	★	
Banner over the entertainment stage at the Christmas Lights' Switch-on.	★		
'Christmas in Farnham' brochure of which 10,000 copies are distributed to local businesses, tourism offices libraries, schools, pubs, museums, voluntary organisations and residents.	★	★	★
A feature on Christmas in Farnham in a publication which will be distributed to households in the Farnham area.	★	★	
Posters displayed inside 'Stagecoach' buses around the area.	★	★	★
Inclusion in publicity from Farnham Town Council about the Christmas Lights' Switch-on.	★	★	★
Christmas Lights' Switch-on page on the Farnham Town Council website with a hyperlink to your website.	★	★	★
Inclusion in Pre and post-event press releases promoting the Christmas Lights' Switch-on.	★	★	★
Posters and flyers to be displayed in information points in and around Farnham.	★	★	
A 3m x 3m pitch at the Christmas Lights' Switch-on.	★		
Promotion of sponsorship throughout the day on the entertainment stage at the Christmas Lights' Switch-on.	★		
Promotion of sponsorship on @Farnhamofficial Twitter to over 2000 followers promoting the Christmas Lights' Switch on.	★	★	★
Promotion of sponsorship on the Official Farnham Facebook page promoting Christmas Lights' Switch-on.	★	★	★
Cost	£1000 (plus VAT)	£600 (plus VAT)	£300 (plus VAT)

CHRISTMAS MARKET

Gold Sponsor

£1,000 (plus VAT)

Recognition as the Gold Sponsor:

- On banners over the street in Farnham town centre ahead of the Christmas Market.
- On a banner over the stage, a main focus of the Christmas Market.
- Within the Farnham Town Council 'Christmas in Farnham' brochure of which 10,000 copies are distributed to local businesses, tourism offices, libraries, schools, pubs, museums, voluntary organisations and residents.
- On a postcard advertising the Christmas Market.
- On a Christmas Market page on the Farnham Town Council website with a hyperlink to your website.
- On posters and flyers to be displayed in information points in and around Farnham.

You will also receive:

- Inclusion within a feature on Christmas in Farnham in a publication which will be distributed to households in the Farnham area.
- Inclusion within publicity from Farnham Town Council about the Christmas Market event.
- Inclusion in pre and post-event press releases promoting the Christmas Market.
- Recognition as a Gold Sponsor on a program and posters at the Christmas Market.
- Promotion of your sponsorship throughout the day onstage at the Christmas Market.
- Option to have a 3m x 3m pitch at Christmas Market to promote your business.
- Promotion of your sponsorship on @Farnhamofficial Twitter to over 2000 followers promoting the Christmas Market.
- Promotion of your sponsorship on the Official Farnham Facebook page promoting the Christmas Market.



Silver Sponsor £600 (plus VAT)

Recognition as the Silver Sponsor:

- On banners displayed over the street in Farnham town centre ahead of the event.
- Within the Farnham Town Council 'Christmas in Farnham' brochure of which 10,000 copies are distributed to local businesses, tourism offices, libraries, schools, pubs, museums, voluntary organisations and residents.
- On a Christmas Market page on the Farnham Town Council website with a hyperlink to your website.
- On posters and flyers to be displayed in information points in and around Farnham.

You will also receive:

- Inclusion within a feature on Christmas in Farnham in a publication which will be distributed to households in the Farnham area.
- Inclusion within publicity from Farnham Town Council about the Christmas Market event.
- Inclusion in pre and post-event press releases promoting the Christmas Market.
- Promotion of your sponsorship on @Farnhamofficial Twitter to over 2000 followers promoting the Christmas Market.
- Promotion of your sponsorship on the Official Farnham Facebook page promoting the Christmas Market.



Bronze Sponsor £300 (plus VAT)

Recognition as the Bronze Sponsor:






























- Within the Farnham Town Council 'Christmas in Farnham' brochure of which 10,000 copies are distributed to local businesses, tourism offices, libraries, schools, pubs, museums, voluntary organisations and residents.
- On a Christmas Market page on the Farnham Town Council website with a hyperlink to your website.

You will also receive:

- Inclusion within publicity from Farnham Town Council about the Christmas Market event.
- Inclusion in pre and post-event press releases promoting the Christmas Market.
- Promotion of your sponsorship on @Farnhamofficial Twitter to over 2000 followers promoting the Christmas Market.
- Promotion of your sponsorship on the Official Farnham Facebook page promoting the Christmas Market.



AT A GLANCE

	Gold Sponsor	Silver Sponsor	Bronze Sponsor
Banners over the street in Farnham town centre ahead of the Christmas Market.			
Banner over the stage, a main focus of the Christmas Market.			
'Christmas in Farnham' brochure of which 10,000 copies are distributed to local businesses, tourism offices, libraries, schools, pubs, museums, voluntary organisations and residents.			
Postcard advertising the Christmas Market.			
A feature on Christmas in Farnham in a publication which will be distributed to households in the Farnham area.			
Publicity from Farnham Town Council about the Christmas Market event			
Pre and post-event press releases promoting the Christmas Market.			
Christmas Market page on the Farnham Town Council website with a hyperlink to your website.			
Posters and flyers to be displayed in information points in and around Farnham.			
Program and posters at the Christmas Market.			
Promotion of sponsorship throughout the day onstage at the Christmas Market.			
3m x 3m pitch at Christmas Market			
Promotion of sponsorship on @Farnhamofficial Twitter to over 2000 followers promoting the Christmas Market.			
Promotion of sponsorship on the Official Farnham Facebook page promoting the Christmas Market.			
Cost	£1000 (plus VAT)	£600 (plus VAT)	£300 (plus VAT)

Christmas Lights

In 2014, Farnham town centre was lit up with a spectacular set of new Christmas lights. Thousands of LED bulbs brought sparkle and light to the town and for the first time ever, the lights were extended up Station Hill and new icicle lights lines the buildings along South Street.

A lot of thought went into the new Christmas lighting scheme and some amazing feedback was received from many Farnham residents as well as visitors from further afield.

We are very grateful that so many businesses and retailers were happy to contribute towards the cost of Christmas lights being installed on their buildings and we hope that in 2015 we can continue to expand the lights even more.

If your business or retailers are interested in having some lights on your building and are happy to contribute to the cost then please get in touch at sponsorship@farnham.gov.uk.



SPECIAL OPPORTUNITIES

This year, a local landscaping company called Graduate Landscapes, will be donating their time and plants to improve two areas by Farnham Railway Station. Because of their generous efforts, Graduate Landscapes will be listed as a Gold Sponsor of Farnham in Bloom.

Previously, a company called Stonecrest donated their time and materials to help refurbish the grave of George Sturt, a famous English writer on rural crafts and affairs who was born and grew up in Farnham.

There are lots of areas around the town that could do with a little improving. If you think that your business could help out with a specific area then please get in touch so that we can discuss what your company can receive in return.

Volunteering/Team Building

If you have a team that would like to smarten up part of Farnham, plant an area, clear a footpath, or help with some other activities to help the community, please let us know. If we do not have a current project, we can put you in touch with a community organisation.

Street Furniture

From time to time Farnham Town Council provides new benches, planters, bus stops, litter bins, etc. If you would be interested in sponsoring an item please let us know and we will find the best opportunity to suit you. A plaque will be put onto the furniture item to promote your business and give you recognition as the sponsor.

Prices will vary according to the type of street furniture and cost of installation.



Date	Event	Location	Additional information
25-Jan	Farmers' Market	Central Car Park	10am - 1.30pm
22-Feb	Farmers' Market	Central Car Park	10am - 1.30pm
22-Mar	Farmers' Market	Central Car Park	10am - 1.30pm
22-29 Mar	Spring Big Pick Week	Throughout Farnham	www.farnham.gov.uk
26-Mar	Annual Town Meeting	The Bush Hotel	7pm
09-Apr	Farnham in Bloom Launch Evening (by invitation)	Council Offices	6.30pm www.farnham.gov.uk
24-Apr	Italian Market	Castle Street	9am - 4pm
26-Apr	Farmers' market	Central Car Park	10am - 1.30pm
24-May	Farmers' Market	Central Car Park	10am - 1.30pm
31-May	Music in the Meadow	Gostrey Meadow	3pm - 5pm The Revivals Band
04-Jun	Farnham in Bloom Greenhouse Open Day	Farnham Town Council Greenhouses, West Street	10am - 12pm
07-Jun	Music in the Meadow	Gostrey Meadow	3pm - 5pm Jazz with Farnham Music & Drama
14-Jun	Music in the Meadow	Gostrey Meadow	3pm - 5pm Farnham Brass Band
21-Jun	Music in the Meadow	Gostrey Meadow	3pm - 5pm The Salts
28-Jun	Farmers Market	Central Car Park	10am - 1.30pm
28-Jun	Picnic in the Park	Gostrey Meadow	12pm - 5pm Brass Monkeys, Danny Lee Band, Vic Cracknell Band
05-Jul	Music in the Meadow	Gostrey Meadow	3pm - 5pm Young Artists Showcase
12-Jul	Music in the Meadow	Gostrey Meadow	3pm - 5pm Farnham Big Band
19-Jul	Music in the Meadow	Gostrey Meadow	3pm - 5pm Panama Café
26-Jul	Farmers' Market	Central Car Park	10am - 1.30pm
26-Jul	Music in the Meadow	Gostrey Meadow	3pm - 5pm Out of the Shadows
02-Aug	Music in the Meadow	Gostrey Meadow	3pm - 5pm Grandpas Spells Jazz Band
09-Aug	Music in the Meadow	Gostrey Meadow	3pm - 5pm Pete Leigh & the Union
16-Aug	Music in the Meadow	Gostrey Meadow	3pm - 5pm Alder Valley Brass
23-Aug	Farmers' Market	Central Car Park	10am - 1.30pm
23-Aug	Music in the Meadow	Gostrey Meadow	3pm - 5pm Famous in Farnham
30-Aug	Music in the Meadow	Gostrey Meadow	3pm - 5pm The Claire Phoenix Band
06-Sep	Music in the Meadow	Gostrey Meadow	3pm - 5pm Guildford Friary Brass Band
11-Sep	Italian Market	Castle Street	9am - 4pm
12-25 Sep	Food Fortnight	Various locations throughout Farnham	www.farnham.gov.uk
26-Sep	Food Festival	Castle Street	10am - 4pm
27-Sep	Farmers' Market	Central Car Park	10am - 1.30pm
25-Oct	Farmers' Market	Central Car Park	10am - 1.30pm
25-Oct-1-Nov	Autumn Big Pick week	Throughout Farnham	www.farnham.gov.uk
21-Nov	Christmas Lights' Switch-on	Gostrey Meadow	1pm-6pm
22-Nov	Farmers' Market	Central Car Park	10am - 1.30pm
13-Dec	Christmas Market	Castle Street	10am - 4pm
20-Dec	Farnham in Bloom Winter Celebration	Gostrey Meadow	2.30pm -3.30pm

Thank you to Farnham's proud sponsors of the 2014 events, including:

Andrew Lodge Estate Agents	The Stone Gallery	Val Banham
Hamptons International	Burns & Webber	Farnham Extend Club
Specsavers Opticians	Marianne & Gerard	Rainbow Wood
Appassionato Interiors	Nicholson	Vale Furnishers
Hawthorns	The Wheatsheaf Pub & Grill	Farnham Furnishers
Squire's Garden Centre	Castle Street Residents' Association	Rotary Club of Farnham
Ashgate Publishing	Millie Mound	Vantage Publishing Ltd
Hogan International	Thorne-Leggett Funeral Directors	Farnham Institute Charity
St Andrew's Freemasons	Cathcart and Winn	Rotary Club of Farnham Weyside
Bartlett and Austin	Mr & Mrs Lee	Whiteoaks Consultancy Ltd
Home James Taxis	Time Dental	Forest Lodge Garden Centre
Stagecoach Theatre Arts	Ceramics Café	Sarah White Physiotherapy and Sports Injury
BBS Ltd	Ordri Boutique	Winkworth Estate Agents
Johnsons Shoes Company (Bowleys)	Tindle Newspapers Ltd	Greenwood and Co
Strutt and Parker	Downing Street Medical Practice	Savills
Beetle Juice	The Packhouse	Wise & Co
Kent Properties Management	Tony Fresko	Gulshan Tandoori
Surrey County Council	EJR Accounting	South East Water
Bells Solicitors	Paisley Cat Ltd	X-Mil Security
Kidd Rapinet	Traditional Furnishings	Hadfields, Butt and Bowyer
Susanne Saville Beauty Clinic	Elphicks Ltd	Southern Properties & Management
Belvoir Lettings	Palladian Publications Ltd	Zapita
Laly's Chemist	Trueman and Grundy	Weyfest
The Frame Centre	Falcon R. J. Ltd	Companion Care
Bishops Table Hotel	Patio Black Spot Removal	...and more listed on the website.
Lions Club of Farnham	Trueman Letting Company	
The Hedgehogs	Farnham Chiropractic	
Breaking Free	Wellness	
Margaret Ireland	Personnel Selection	

If you are interested in sponsoring any of the Farnham Town Council events or just want to find out some more information then please do not hesitate to contact us.

Email: sponsorship@farnham.gov.uk

Tel: 01252 712667

Web: www.farnham.gov.uk

Address: Farnham Town Council, Council Offices, South Street, Farnham, Surrey GU9 7RN

Town Clerk: Iain Lynch



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www.farnham.gov.uk/sponsorship



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